

JONATHAN
CHARLES



STEP BY STEP GUIDE

3 12-STEP GUIDE TO CREATING YOUR OWN TABLE

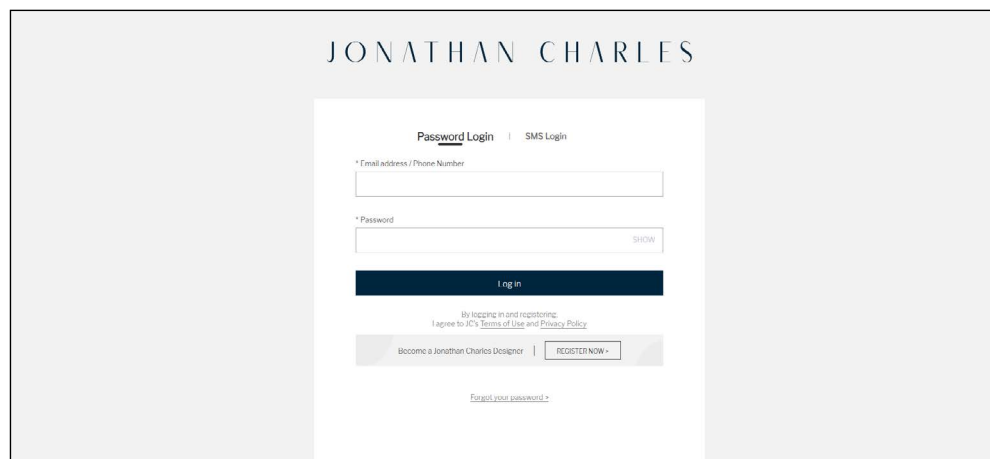


**GET READY
& ACCESS TODAY**



1 LOGIN STEP

To get started, you must have a TRADE ACCOUNT to log in to our website.



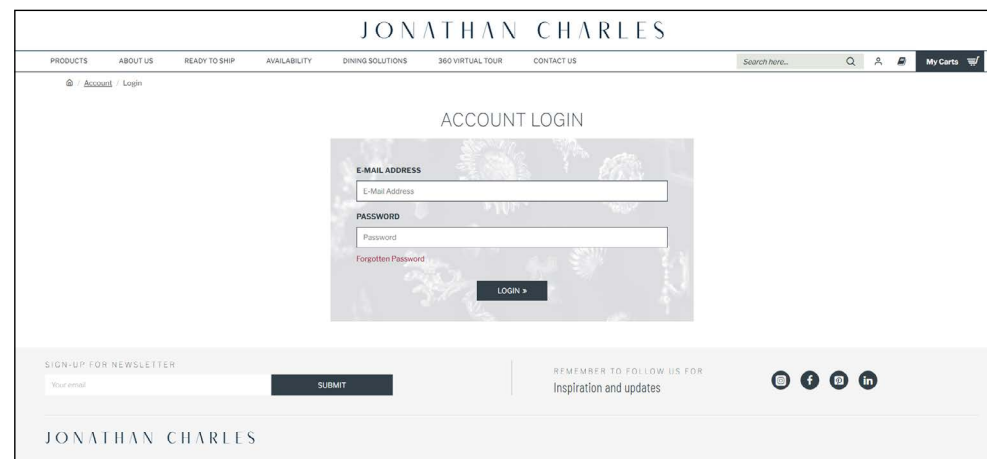
The screenshot shows the 'JONATHAN CHARLES' website with a 'Password Login' form. The form includes fields for 'Email address / Phone Number' and 'Password', a 'Log in' button, and a 'REGISTER NOW' button. A link for 'Forgot your password' is also visible.

FOR USA

If you don't have an account, please register [HERE](#)

For inquiries or assistance in **USA**,
please reach out to our support team:

CUSTOMDINING@JONATHANCHARLES.COM



The screenshot shows the 'JONATHAN CHARLES' website with an 'ACCOUNT LOGIN' form. The form includes fields for 'E-MAIL ADDRESS' and 'PASSWORD', a 'LOGIN' button, and a link for 'Forgotten Password'. Below the form is a 'SIGN-UP FOR NEWSLETTER' section and social media icons.

FOR OTHER COUNTRIES

If you don't have an account, please register [HERE](#)

For inquiries or assistance in **OTHER COUNTRIES**,
please reach out to our support team:

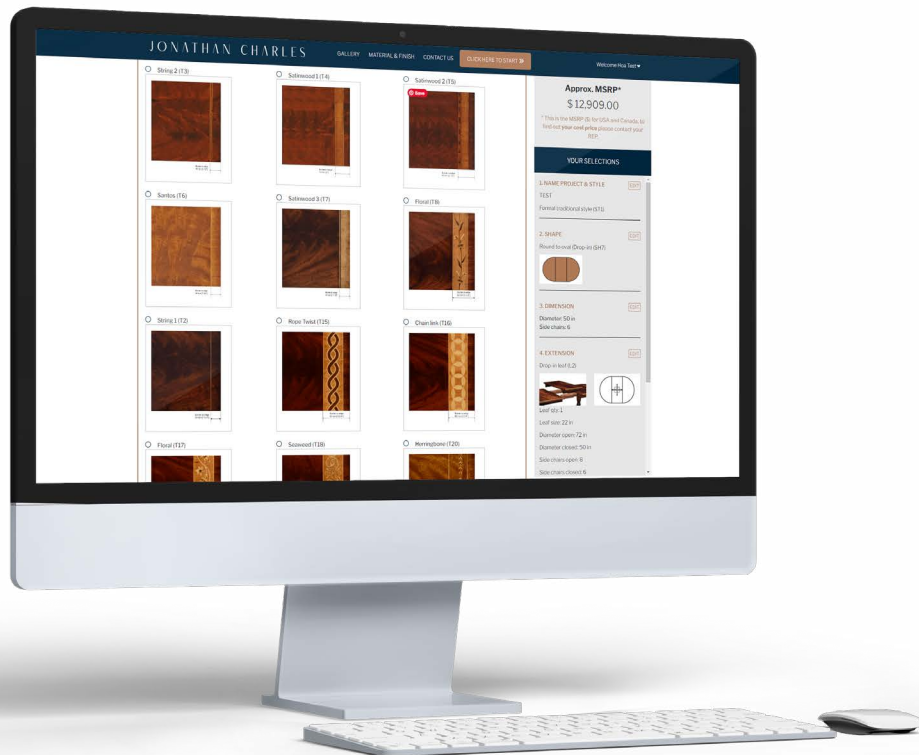
BESPOKEDINING@JONATHANCHARLES.COM



2 TOOLTIP

Our step-by-step inquiry process is now simpler and more user-friendly, making it easier than ever for you to customize your dining experience.

To create a Bespoke Table project, there are a total of 12 steps, including one step to choose a chair that matches the table.



YOUR BESPOKE TABLE PROJECT

1. NAME PROJECT & SELECT STYLE

2. SELECT THE SHAPE

3. SELECT DIMENSION

4. SELECT THE EXTENSION

5. SELECT THE BASE

6. SELECT THE FINISH

7. SELECT APRON & MOULDING

8. SELECT FINISH FOR DECOR HIGHLIGHTS (H)

9. SELECT THE CORNER SHAPE

10. SELECT THE SHEEN

11. SELECT DISTRESSING

12. SELECT THE LAZY SUSAN

SELECT CHAIRS



2 TOOLTIP

1. NAME PROJECT & SELECT STYLE

Please use this section to give your Bespoke table a project name. We suggest using your clients name, for example "Mrs. Smiths dining table". Also select the general style you would like your table to be. Different styles will offer different options later in the process. (Use the comments box below to provide more details)



CLICK HERE TO LISTEN TO THE PURPOSE OF EACH STEP.

WARNING MESSAGE: A REMINDER TO FILL IN ANY REQUIRED FIELDS.

Please select/enter the following information:

- Enter a name.
- Select a style.

Enter the name of your dining table here...

SELECT A STYLE



Formal traditional style (ST1)

Formal style selections offer you an array of beautiful finishes, bases and mouldings inspired by European antiques of 18th century.



Country style (ST2)

Country style selections add cottage living charm to your home. Each step is personally selected by Jonathan Sowter.



Transitional & Modern style (ST3)

Newly added to the custom dining program, we have selected finishes of Jonathan Charles collections to let you design you unique transitional custom piece.

Comment

Enter your comments here, if further explanation is relevant.

THERE ARE MANDATORY FIELDS THAT MUST BE FILLED IN OR SELECTED; OTHERWISE, YOU CANNOT PROCEED TO THE NEXT STEP.

EACH STEP HAS A COMMENT BOX WHERE YOU CAN LEAVE NOTES OR FEEDBACK.

Save



2 TOOLTIP

JONATHAN CHARLES

GALLERYMATERIAL & FINISHCONTACT USCLICK HERE TO START >>

Welcome Marketing Testing Marketing Testing ▼



Base 42 (B42)



☐ My own design *

UPLOAD IMAGE

Select image

Comment

Enter your comments here, if further explanation is relevant.

Approx. MSRP*

\$ 9,591.00

* This is the MSRP (\$) for USA and Canada, to find out **your cost price** please contact your REP.

YOUR SELECTIONS

1. NAME PROJECT & STYLE

Project Name

Transitional & Modern style (ST3)

2. SHAPE

Fixed Rectangular (SH4)



3. DIMENSION

Length: 75 in

Width: 46 in

Side chairs: 6

Armchairs: 2

4. EXTENSION

No extension (L1)

5. BASE

No base

FROM STEP 5, THIS SECTION DISPLAYS THE PRICE OF THE CUSTOM TABLE, WHICH WILL CHANGE ACCORDING TO THE OPTIONS SELECTED IN EACH STEP.

THERE IS AN "UPLOAD MY OWN DESIGN" OPTION: WE ALLOW YOU TO UPLOAD YOUR OWN DESIGN, BUT NOTE THAT WHEN YOU UPLOADED, THE WEBSITE WILL STOP CALCULATING THE PRICE.



2 TOOLTIP

JONATHAN CHARLES GALLERY MATERIAL & FINISH CONTACT US [CLICK HERE TO START >>](#) Welcome Marketing Testing Marketing Testing ▼

Please use this section please identify the shape of your table and if you'd like extending leaves. If you select a fixed top now, you will not be able to add leaves later in the process, likewise, if you select extending leaves now you will not be able to change it to fixed without creating a new table. NOTE, there are different types of extending leaves. (Use the comments box below to provide more details)

☐ Fixed square (SH1) ☐ Fixed round (SH2) ☒ Fixed Rectangular (SH4) ☐ Round to oval (Drop-in) (SH7)

☐ Fixed oval (SH3) ☐ Round-to-round (Drop-in) (SH5) ☐ Rectangular (Drop-in) (SH9)

Comment
Enter your comments here, if further explanation is relevant.

Save — CHANGE THE INITIALLY SELECTED OPTION AND SAVE IT.

Text Speech

Approx. MSRP*
\$ 9,591.00
* This is the MSRP (\$) for USA and Canada, to find out your cost price please contact your REP.

YOUR SELECTIONS

1. NAME PROJECT & STYLE **EDIT**
Project Name
Transitional & Modern style (ST3)

2. SHAPE **EDIT**
Fixed Rectangular (SH4)

3. DIMENSION **EDIT**
Length: 75 in
Width: 46 in
Side chairs: 6
Armchairs: 2

YOU CAN GO BACK TO PREVIOUS STEPS TO MAKE ADJUSTMENTS, WHICH WILL ALLOW YOU TO EITHER OVERWRITE THE CURRENT PROJECT OR CREATE A NEW ONE.

CHOOSE WHETHER TO OVERWRITE OR CREATE NEW TABLE.

×

You've changed the shape, so your data in the next steps will be removed!
Would you like to save a new table with the current data, or overwrite the existing one?

Overwrite **Create new table**



SELECT CHAIRS

CHAIRS RECOMMENDATION

We like to introduce the matching dining chairs to your custom dining table.

See below a list of arm and side chairs of JONATHAN CHARLES' vast dining chairs collection. The website will not show any prices of the chairs.

If you wish to receive further information of the dining chairs, please fill a note into the comments box below.



☐ 494907-AC-DLF-LVH-F001
[View Detail](#)



☐ 494907-SC-DLF-LVH-F001
[View Detail](#)



☐ 494996-AC-WAL-F001
[View Detail](#)



☐ 494572-EBF-L017
[View Detail](#)



☐ 494580-EBF-L017
[View Detail](#)



☐ 494586-AC-GSH-L025
[View Detail](#)



☐ 494586-SC-GSH-L025
[View Detail](#)



☐ 494586-SC-SAH-L017
[View Detail](#)



☐ 494907-SC-DLF-F001
[View Detail](#)



☐ 494996-SC-WAL-F001
[View Detail](#)



☐ 495046-AC-BMA-F001
[View Detail](#)



☐ 495046-SC-BLA-F001
[View Detail](#)



☐ 495046-SC-BMA-F001
[View Detail](#)



☐ 495051-AC-BLA-F001
[View Detail](#)



☐ 495051-SC-BLA-F001
[View Detail](#)

Comment

Enter your comments here, if further explanation is relevant.

Save and review your dining table

SUGGESTED CHAIRS THAT MATCH
THE TABLE BEING CREATED.

SAVE AND GO TO PAGE REVIEW YOUR DINING TABLE

STEP BY STEP GUIDE

 bespoke.jonathancharles.com

2 TOOLTIP

Thank you! Your dining table has been saved.

[Print](#) [Share](#) [Delete](#) Date: Sep-17-2024

Approx. MSRP: \$ 19,942.00

1. NAME PROJECT & STYLE	Test	Transitional & Modern style (ST3)			EDIT
2. SHAPE	Fixed Rectangular (SH4) 				EDIT
3. DIMENSION	Length: 80 in	Width: 48 in	Side chairs: 6	Arm chairs: 2	EDIT
4. EXTENSION	No extension				EDIT
11. DISTRESSING	Stone mark (D5) : Light				EDIT
12. LAZY SUSAN	No lazy susan				EDIT
13. CHAIRS RECOMMENDED	No Chair				EDIT

Thank you!

for using Bespoke Dining.

Your dining table design has now being saved to your "My Dining Table" list...

[VIEW LIST OF TABLES](#) [CREATE ANOTHER TABLE](#) [SUBMIT INQUIRY](#)

YOU CAN STILL MAKE
CHANGES TO THE STEPS.

COMPLETE THE CREATION OF
YOUR CUSTOM DINING TABLE.



2

TOOLTIP

JONATHAN CHARLES

GALLERY MATERIAL & FINISH CONTACT US [CLICK HERE TO START >>](#)

Welcome Tester ▾

My Dining Tables

Log Out

☐ Click checkbox to select all

	NAME	NOTE	DATE	STATUS	ACTIVE
☐	TEST 1		Sep-30-2024	Saved	    ▾
☐	TEST 2		Sep-30-2024	Saved	    ▾
☐	TEST 3		Sep-27-2024	Saved	    ▾
☐	TEST 4		Sep-23-2024	Saved	    ▾
☐	TEST 5		Sep-18-2024	Saved	    ▾
☐	TEST 6		Sep-18-2024	Saved	    ▾
☐	TEST 7		Sep-17-2024	Saved	    ▾
☐	TEST 8		Sep-17-2024	Saved	    ▾
☐	TEST 9	* Overwritten from Table Test	Sep-17-2024	Saved	    ▾
☐	TEST 10		Sep-09-2024	Saved	    ▾

First Prev **1** 2 3 4 Next Last

CLICK ON MY DINING TABLES IN THE HEADER TO VIEW THE TABLES YOU HAVE CREATED.

ALL YOUR CREATED OR IN-PROGRESS TABLES ARE SAVED IN THIS LIST.



3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (STEP 1)

1. NAME PROJECT & SELECT STYLE

Please use this section to give your Bespoke table a project name. We suggest using your clients name, for example "Mrs. Smiths dining table". Also select the general style you would like your table to be. Different styles will offer different options later in the process. (Use the comments box below to provide more details)

Enter the name of your dining table here...

SELECT A STYLE



Formal traditional style (ST1)
Formal style selections offer you an array of beautiful finishes, bases and mouldings inspired by European antiques of 18th century.



Country style (ST2)
Country style selections add cottage living charm to your home. Each step is personally selected by Jonathan Sowter.



Transitional & Modern style (ST3)
Newly added to the custom dining program, we have selected finishes of Jonathan Charles collections to let you design you unique transitional custom piece.

STEP 1: NAME PROJECT & SELECT STYLE

Please enter your Dining Table name and choose your preferred style.



3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (STEP 2)

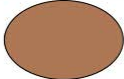
2. SELECT THE SHAPE

Please use this section please identify the shape of your table and if you'd like extending leaves. If you select a fixed top now, you will not be able to add leaves later in the process, likewise, if you select extending leaves now you will not be able to change it to fixed without creating a new table. NOTE, there are different types of extending leaves. (Use the comments box below to provide more details)

☐ Fixed square (SH1)



☐ Fixed oval (SH3)



☐ Round-to-round (Drop-in) (SH5)



☐ Rectangular (Drop-in) (SH9)



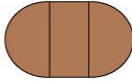
☐ Fixed round (SH2)



☐ Fixed Rectangular (SH4)



☐ Round to oval (Drop-in) (SH7)



Enter your comments here, if further explanation is relevant.

STEP 2: SELECT THE SHAPE

Please select a shape for your Dining Table.



3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (STEP 3)

3. SELECT DIMENSION

Please use this section to inform us what dimension you would like your bespoke table. NOTE... If you're creating an extending table the dimension you give should be the CLOSED length without leaves. Later you can choose how many leaves and the size of each leaf. (Use the comments box to provide more details)

CALCULATE BY INCHES OR CENTIMETERS?

☒ Use inches
☐ Use centimeters

Enter length *

* Enter the length to above blank field

And enter width *

* The recommended width is shown by default once you entered the length.
You can amend the width by entering another number into the same field.

You picked *

Length: in
Width: in

Number of chairs:	0	side chairs
	2	arm chairs

* Your chosen length and width equals the amount of standard size dining chairs (W 22 in=56 cm) as shown above.

Comment

Enter your comments here, if further explanation is relevant.

Save

STEP 3: SELECT DIMENSION

Please enter the dimensions of your Dining Table. Kindly ensure that the length is greater than the width.



3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (STEP 4)

4. SELECT THE EXTENSION

Use this section to choose the quantity and size of your extension leaves. (Use the comments box below to provide more details)

Text Speech

SELECT THE LEAF TYPE

Fold over (LG)



SELECT THE LEAF SIZE

☒ 40 in

SELECT THE NUMBER OF LEAVES/BASES

☒ 2 leaves (W/2 bases) (LN15)



Comment

Enter your comments here, if further explanation is relevant.

Save

STEP 4: SELECT THE EXTENSION

Use this section to choose the quantity and size of your extension leaves.

STEP BY STEP GUIDE

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3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (STEP 5)

5. SELECT THE BASE

Please use this section to select one of the Jonathan Charles. If you don't see a base you like, you can always select the "My Own Design" option where you can upload an image or drawing of your own design or antique as inspiration and Jonathan Charles will make it just for you. NOTE, if you select "My Own Design" it will disable the automatic pricing and you'll receive a separate quote later. (Use the comments box below to provide more details)

Text Speech

☐ Base 29 (B29)



☐ Base 30 (B30)



☒ Base 31 (B31)



☐ Base 32 (B32)



☐ My own design *

UPLOAD IMAGE

Select image

Comment

Enter your comments here, if further explanation is relevant.

Save

STEP 5: SELECT THE BASE

Please select one of Jonathan Charles bases for your Dining Table.

Or you can also upload an image or sketch of any base design, and we will make it for you. Please note that selecting this option will de-activate the auto pricing.

STEP BY STEP GUIDE

 bespoke.jonathancharles.com

3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (STEP 6)

6. SELECT THE FINISH

Please use this section to select the wood, wood finish and top veneer inlay detail. You can upload an image or sketch of any detail and we will make it for you. Selecting "My Own Design" will de-activate the auto pricing. You will receive a quotation within a few days of receiving your completed project details. (Use the comments box below to provide more details)

Text Speech

SELECT THE TOP FINISH



Medium Antique Mahogany
W1

WOOD

☒ Medium Antique Mahogany (W1)

☐ Medium Crotch Walnut (W2)

☐ Medium Satinwood (W3)

☐ Dark Brown Tudor Oak (W4)

☐ Light Walnut (W5)

☐ Medium Walnut (W6)

☐ Dark Walnut (W7)

☐ Medium Figured Walnut (W8)

SELECT THE TABLE TOP DETAIL

☐ None (T1)

FORMAL TRADITIONAL STYLE

☒ String 2 (T3)


☐ Satinwood 1 (T4)


☐ Satinwood 2 (T5)


☐ My own design*

UPLOAD IMAGE

Select image

STEP 6: SELECT THE FINISH

Please use this section to select your preferred finish first.

Next, please choose your preferred options for the other details.



3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (STEP 7)

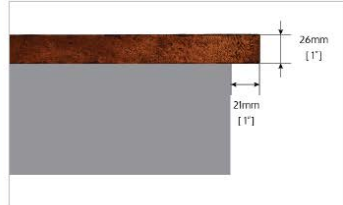
7. SELECT APRON & MOULDING

Use this section to decide what moulding detail would like on the edge of your top, what apron you'd like under your top and if you'd like any gilded highlights around your moulding or apron. (Use the comments box below to provide more details)

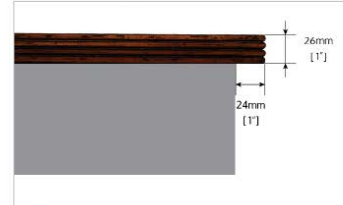


SELECT THE MOULDING

☒ Moulding 1 (M1)



☐ Moulding 2 (M2)

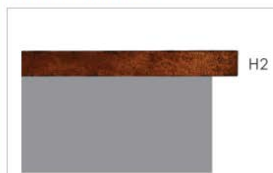


☐ My own design *



Select image

GILDED HIGHLIGHTS



Do you want to add highlights by Silver or Gold leaf?

☒ Gold leaf ☐ Silver leaf ☐ No, thanks

☒ Top edge moulding (H2)

SELECT THE APRON

☐ No, thanks (A0)

☒ Apron 1 (A1)



☐ Apron 2 (A2)



☐ Apron 3 (A3)



STEP 7: SELECT APRON & MOULDING

Select your moulding detail.

Certain types of moulding feature gilded highlights. Optionally, select your preferred gilded highlights for the moulding

Select your preferred table apron.



3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (STEP 8)

8. SELECT FINISH FOR DECOR HIGHLIGHTS (H)

Please use this section to decide if you'd like gilded details on your base. If you selected gilded details on the moulding and apron you may want to add gilding here. (Use the comments box below to provide more details)

You selected Brass for Top edge moulding (H2) in Step 7

Do you want to add highlights for base?

☐ Brass ☒ No, thanks ☐ Nickel ☐ Bronze

 H5

Comment
Enter your comments here, if further explanation is relevant.

Save

STEP 8: SELECT FINISH FOR DECOR HIGHLIGHTS

Select highlights you want for your Dining Table.



3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (STEP 9)

9. SELECT THE CORNER SHAPE

You can select the shape of the corner to your table. (Use the comments box below to provide more details)

☐ None (C0)

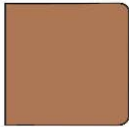
☐ Shape 1 (C1)

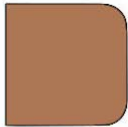
☐ Shape 3 (C3)

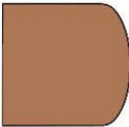
☐ Shape 4 (C4)

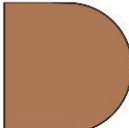
☐ Shape 5 (C5)

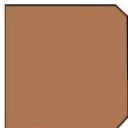
☐ Shape 7 (C7)











Comment

Enter your comments here, if further explanation is relevant.

Save

STEP 9: SELECT THE CONNER SHAPE

Select the corner shape.



3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (STEP 10)

10. SELECT THE SHEEN

Please select what sheen you would like for your bespoke table. After completing the selection process, submitting your table request and receiving your deposit, we will make a 12" corner of your table for approval, at this stage you will see the sheen you have selected. (Use the comments box below to provide more details)

SELECT SHEEN OF TOP

☐ 20 Satin (S1) - Painted finishes only

☒ 40 Satin - JC SATIN (S2)

☐ 60 HIGH SHEEN (S3)

☐ 80 Satin - JC HIGH SHEEN (S4)

SELECT SHEEN OF BASE

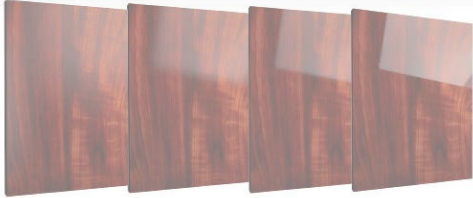
☐ 20 Satin (S1) - Painted finishes only

☐ 40 Satin - JC SATIN (S2)

☐ 60 HIGH SHEEN (S3)

☒ 80 Satin - JC HIGH SHEEN (S4)

A sample panel will be sent to you for final approval only after you have confirmed your table order.
When choosing your Sheen, please be aware that JC standard sheen on Traditional furniture is 40% (satin), and our standard on JC lacquer and high gloss furniture is 80%.



20 (S1)
SATIN

40 (S2)
JC SATIN

60 (S3)
HIGH SHEEN

80 (S4)
JC HIGH SHEEN

Comment

Enter your comments here, if further explanation is relevant.

Save

STEP 10: SELECT THE SHEEN

Please select the desired sheen for your Dining Table.

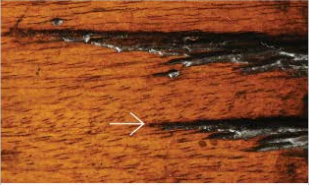
STEP BY STEP GUIDE

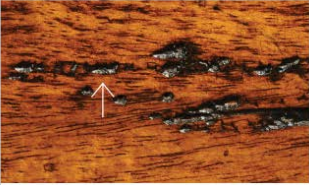
 bespoke.jonathancharles.com

3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (STEP 11)

11. SELECT DISTRESSING

Jonathan Charles is famous for its antique finishes. In this section you can select the details of your distressing and whether you want it light, medium, or heavy. (Use the comments box below to provide more details)

☐ Cracking/Splitting (D2)

☐ Light

☐ Wood worms (D3)

☐ Light

☐ Indent (D4)

☐ Light
☐ Medium

☐ Stone mark (D5)

☐ Light
☐ Medium

☐ Chain Mark (D6)

☐ Light
☐ Medium

Comment

Enter your comments here, if further explanation is relevant.

Save

STEP 11: SELECT DISTRESSING

Select your preferred distressing options.



3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (STEP 12)

12. SELECT THE LAZY SUSAN

If you selected a round table, you can use this section to add a lazy Susan to your design. (Use the comments box below to provide more details)

Text Speech

WOULD YOU LIKE TO ADD A LAZY SUSAN ON YOUR TABLE

☒ Yes, lazy susan

☐ Yes, an inset

☐ No, thanks



Lazy susan

PLEASE SELECT THE LAZY SUSAN DIMENSION AS BELOW:

☐ 32 in

☐ 34 in

☒ 36 in

☐ 38 in

☐ 40 in

Comment

Enter your comments here, if further explanation is relevant.

Save

STEP 12: SELECT THE LAZY SUSAN

If you selected a round table, you can use this section to add a lazy Susan to your design.



3 12-STEP GUIDE TO CREATING YOUR OWN TABLE (Select Chairs)

SELECT CHAIRS

CHAIRS RECOMMENDATION

We like to introduce the matching dining chairs to your custom dining table.

See below a list of arm and side chairs of JONATHAN CHARLES' vast dining chairs collection. The website will not show any prices of the chairs.

If you wish to receive further information of the dining chairs, please put a note into the comments box below.

Thank you!

☒ No, thanks



☐ 494586-SC-GSH-L025
[View Detail](#)



☐ 494586-SC-SAH-L017
[View Detail](#)



☐ 494907-SC-DLF-F001
[View Detail](#)



☐ 494996-SC-WAL-F001
[View Detail](#)



☐ 495046-AC-BMA-F001
[View Detail](#)



☐ 495046-SC-BLA-F001
[View Detail](#)



☐ 495046-SC-BMA-F001
[View Detail](#)



☐ 495051-AC-BLA-F001
[View Detail](#)



☐ 495051-SC-BLA-F001
[View Detail](#)

Comment

Enter your comments here, if further explanation is relevant.

Save and review your dining table

Suggestions for suitable dining chairs that match your Dining Table will be provided.

Click button to preview your Dining Table.



3 TABLE CREATOR STEPS (Review Your Dining Table)

After completing all the steps, we will review everything and then submit the inquiry.

Thank you! Your dining table has been saved.

Print Share Delete Date: Sep-17-2024

Approx. MSRP: \$ 19,942.00

1. NAME PROJECT & STYLE	Test	Transitional & Modern style (ST3)	EDIT
2. SHAPE	Fixed Rectangular (SH4)		EDIT
3. DIMENSION	Length: 80 in	Width: 48 in	Side chairs: 6 Arm chairs: 2
4. EXTENSION	No extension (L1)		EDIT
5. BASE	Base 31 (B31)		EDIT
9. CORNER SHAPE	Shape 5 (C5)		EDIT
10. SHEEN	Top Sheen: 40 Satin - JC SATIN (S2) Base sheen: 80 Satin - JC HIGH SHEEN (S4)		EDIT
11. DISTRESSING	Stone mark (D5): Light		EDIT
12. LAZY SUSAN	No lazy susan		EDIT
13. CHAIRS RECOMMENDED	No Chair		EDIT

Thank you!

for using Bespoke Dining.

Your dining table design has now being saved to your "My Dining Table" list...

VIEW LIST OF TABLES CREATE ANOTHER TABLE SUBMIT INQUIRY

You can click the 'Edit' button at any step to review and modify your selections for that step.

Click this button to view list of your Dining Tables.

Click this button to send your Dining Table inquiry to Jonathan Charles.



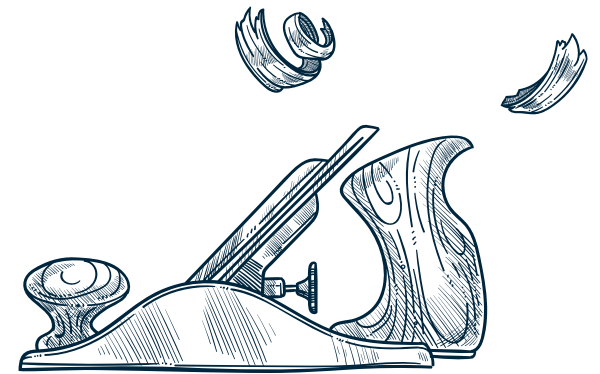


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